

2/90 KEY DEALER

ESSENTIALS' REWARD PROGRAM



At 2/90 Sign Systems, we've made designing and ordering signs simple and it starts with Essentials. A collection of signs needed for a typical facility that gives you a stylish, cost-effective, and sustainable way to direct traffic and identify individual rooms and workstations. Our sign systems are designed for easy updates, letting you change inserts whenever needed instead of changing the entire sign.

Looking smart has never been easier than it is with our online Design Center. Choose from three versatile styles: Slide (framed system with flat profile and side-loading inserts formerly Modular), Arc (framed system with curved profile and front-loading inserts) and Klik (frameless system with flat profile and front-loading inserts). We've chosen our most popular sizes, insert configurations, and options. All you have to do is choose from our wide array of colors, textures, and materials to coordinate with any environment. Then wow your clients with an entire sign family including ADA-Compliant and Life-Safety signage.

As part of your commitment to 2/90 Sign Systems, your dealership is automatically approved to receive an incentive rebate of \$1 for every sign sold in the 2/90 Essentials offering through the end of the year. Orders ship within 2-4 weeks from date of order-entry and clarified purchase order. Get started today at www.290signs.com/sign/design/.

EARN A \$1 REWARD FOR EVERY SIGN SOLD WITH 2/90'S ESSENTIALS PROGRAM!

REWARDS CLAIM FORM

Dealership Information:

Company: _____

2/90 Account No.: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Check Recipient Information:

To Salesperson

To Dealership

Recipient Name: _____

Manager Name: _____

Manager Signature: _____

If this section is not completed, check will be issued to Dealership.

ORDER INFORMATION

Purchase Order No.: _____

Order Date: _____

Total Qty of Signs: _____

Total Check Amount: \$ _____

TERMS AND CONDITIONS

- The incentive program expires upon termination of Key Dealer Status.
- Reward checks are issued quarterly when a minimum of \$25 is attained.
- Invoices require payment prior to issuing reward.
- It is the Sales Representative's responsibility to obtain Sales Management approval to have checks issued directly to one's self.
- Rewards are paid according to information supplied on Claim Form.
- 2/90 reserves the right to amend or cancel this promotion at any time.

Email, Fax or Mail to:

2/90 Sign Systems
Attention: Sales
5350 Corporate Grove Blvd SE
Grand Rapids, MI 49512
Tel: 800.777.4310 Fax: 616.656.4300
sales@290signs.com

To Be Completed By 2/90:

Date: _____

2/90 Authorization: _____

2/90 Sales Order No.: _____

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

Print or type See Specific Instructions on page 2.	Name (as shown on your income tax return)	
	Business name/disregarded entity name, if different from above	
	Check appropriate box for federal tax classification: <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ _____ <input type="checkbox"/> Other (see instructions) ▶ _____	
	<input type="checkbox"/> Exempt payee	
	Address (number, street, and apt. or suite no.)	Requester's name and address (optional)
City, state, and ZIP code		
List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on the "Name" line to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Social security number									

Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.

Employer identification number									

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
3. I am a U.S. citizen or other U.S. person (defined below).

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 4.

Sign Here	Signature of U.S. person ▶	Date ▶
------------------	----------------------------	--------

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Purpose of Form

A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income.

Note. If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. citizen or U.S. resident alien,
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States,
- An estate (other than a foreign estate), or
- A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax on any foreign partners' share of income from such business. Further, in certain cases where a Form W-9 has not been received, a partnership is required to presume that a partner is a foreign person, and pay the withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid withholding on your share of partnership income.